



Mayor Ashira Mohammed

Vice Mayor Howard Clark, Jr
Clerk-Commissioner Annette Wexler

Commissioner Gina Cohen
Commissioner Emma Shoaff

MAYOR'S MESSAGE
THE PEMBROKE PARK PHILOSOPHY



The Pembroke Park report is designed to go to all property owners, residents and business owners in our "community". The word "community" is very important to our Town because we are small and very independent. Pembroke Park was chartered in 1957 as a community made up mostly of mobile home parks and some nurseries. We had approximately 50 mom and pop businesses and our largest business was the Coca-Cola plant on Pembroke Road. Contrary to some people's beliefs, the Coca-Cola plant has always, since its inception been a part of Pembroke Park and its history. Although we were comfortable in being what we were, a "small town with a big heart", in 1990 some legislators attempted to abolish the Town. They felt that we were too small and it would be a better fit if we were part of a larger south County community. A few intrepid activists met with those legislators and made a commitment to run for office and institute practices that would prove to the County and others that Pembroke Park deserved to exist.

We had to not only exist but develop a comprehensive plan that showed us to be a viable governmental unit. We have a unique "Commission" form of government. There are very few commission forms of government left in the United States. The Commission form of government originally was developed when government was small and volunteers could run each department. Each elected official was given a department to supervise and they were responsible for the day-to-day operation of that department. Pembroke Park has remained a commission form of government in order to continue the philosophy of a small town community. We have hired professional help to manage each of our departments in cooperation with each of our Commissioners. We now have a Town Manager who oversees day to day operations following policies that are developed by the elected officials. The elected officials are the only ones that have chartered authority to run Town business. This sets a Commission government apart from the other municipal governmental role models which are: Strong Mayor government, such as Plantation and Council manager form of government which a city manager develops the day-to-day operations of the community, such as Hallandale Beach.

Twenty-five years ago Pembroke Park elected officials, led by Howard Clark, our present Vice-Mayor, and Annette Wexler, our present Clerk-Commissioner, who made a pledge to Senator Howard Forman at the time, that they would volunteer their services to help the Town achieve its governmental goals. The Town motto was changed to "The Small Town that Means Big Business" and a new philosophy / visioning policy was instituted. For Pembroke Park to be a successful economy, we would have to attract new businesses to our small town. Our Town is only one square mile and has remained such since then. We did not receive any stimulus funding from "Enterprise Florida" or Broward County. Instead we developed our own initiatives to encourage business development.

Recognizing that most of our residents live on fixed incomes in mobile homes or in affordable housing, how do we provide all the services the more affluent communities do with our limited tax budget? One answer is by developing a major business section. Many people told us that businesses would not come to South County for whatever reason. Well we decided to not think that way and developed a hands-on approach to our business sector. We have gone from approximately 50 businesses in 1989 to over 600 businesses today and we have not increased our geographic area at all. That is due to a very dedicated staff and Commission who are working to provide the best services possible for your tax dollar and provide an environment in which businesses feel that they are part of the decision making process. Our tax rate is an all-inclusive one and we have not raised that rate in thirteen years. And by being all-inclusive, you can deduct it from your federal taxes. If we broke it down into separate fees, as so many cities do, then you could not deduct those fees from your federal taxes. We have no Fire Fee as most Broward Cities do. We have no debt. We have no outstanding bond issues. We have not indentured future generations to pay for the improvements of today. Our philosophy is simple; if we cannot afford it, then it'll have to wait. Once we have the money, then we go ahead and develop the particular project that we need. We also have been able to be one of the most affordable communities, not just in Florida, but in the whole United States. This was verified by a magazine article published by Livability.com in 2015. We recognize that the Town doubles in size during the wintertime due to our wonderful "snowbirds" including many French Canadians. This provides a very eclectic atmosphere for our community and brings a diversity of cultures unlike any other in South Florida. This is evidenced by our Picnique Musique festival every Wednesday during the "season" that combines our varied cultures into one big Festival held at the Pembroke Park Preserve. Recently we won a cultural diversity award for that event from the National League of Cities Congressional Black Caucus.

Our philosophy is such that we combine a city of business and industry with mobile home protection and on a per capita basis, the most affordable housing in the State of Florida. This is our Pembroke Park philosophy. We are very proud that you have chosen Pembroke Park to either reside in or place your business in. We look forward to working with you and making decisions for our entire community together in the future.

Sincerely,

Mayor Ashira Mohammed



Mayor's Message

Pembroke Park's
Vice Mayor

Vice-maire de
Pembroke Park remercié a
son tour

Town continues to
improve water
drainage systems

The maculele citizens of
the future

Park lake estates blood
drive 2016

Back to school supplies

Parks & recreation
reports

Community service phone
numbers for broward
county

Eggstravaganza

Feeding south florida

Book scholarship
program

Health fair, turkey drive
& toy drive

Grocery give away food
distribution

Pembroke Park's Vice Mayor. . His Turn to Be Acknowledged:

Last summer; precisely July 29, 2015, snowbirds Micheline & Maurice Lafond natives from Repentigny, Quebec, Canada had the surprise of their lives.

Following the success of the musical picnics organized by the Club Richelieu in South Florida, the Town of Pembroke Park was awarded the second place, in the United States for its Cultural Diversity, categorized of less than 25,000 residents.

Vice Mayor, Howard Clark was so grateful to the organizing groups that he arranged the unthinkable with the complicity of Chantal Deschamps also a native from Repentigny, Quebec, Canada. He visited Quebec to honor Micheline & Maurice Lafond for the countless hours and many benevolent services that they have dedicated in Florida for so many years. Thus, the Vice Mayor, Howard Clark proclaimed July 29, the official day of Micheline & Maurice Lafond in Pembroke Park in South Florida.

"It was a dream day" stated Micheline. And it's true; the two notables of the respective cities offered the VIP treatment to the couple for the rest of the day as to thank them.

What you need to know is that a second life has been given to the Club Richelieu of South Florida, when Micheline & Maurice Lafond took office 20 years ago. They created the musical picnic that attracts between 400 to 500 Francophones each week. At a cost of two dollars per person to go and be entertained, the pockets of the club have helped to support organizations that assist the disadvantaged in the region which Hope South Florida helps single mothers get on their feet. Club Richelieu has provided \$15,000 over five years, and this is just one example of the many others. There are also the many Christmas baskets organized and distributed for many years by Micheline & Maurice Lafond.

Since Micheline is an unconditional donor, she painted and offered to Mr. Howard, a painting representing a Sugar Shack. On Wednesday at the musical picnic, Vice Mayor will be recognized for his appreciation.

Vice-maire de Pembroke Park remercié à son tour...

L'été dernier, plus précisément le 29 juillet, les Snowbirds repentignois Micheline et Maurice Lafond, ont eu la surprise de leur vie !

Suite au succès des pique-niques musicaux organisés par le Club Richelieu Floride Sud, la ville de Pembroke Park avait reçu la deuxième place aux États-Unis pour sa diversité culturelle, catégorie des moins de 25 000 habitants. Le vice-maire, Howard Clark, était tellement reconnaissant envers le couple organisateur, qu'il a arrangé l'impensable.

Avec la complicité de Chantal Deschamps, mairesse de Repentigny, monsieur Clark s'est rendu au Québec afin d'honorer Micheline et Maurice Lafond pour les innombrables heures et maints services de bénévolat offerts en Floride depuis tant d'années.

Ainsi, le vice-maire a proclamé le 29 juillet, Journée officielle de Micheline et Maurice Lafond à Pembroke Park en Floride du Sud !

« C'était une journée de rêve » déclare Micheline. Et c'est bien vrai, les deux notables des villes respectives ont offert le traitement VIP au couple pour le reste de la journée en guise de remerciements.

Ce qu'il faut savoir, c'est qu'une seconde vie a été donnée au Club Richelieu de la Floride Sud il y a 20 ans, lorsque Micheline et Maurice ont pris charge. Ils ont créé les pique-niques musicaux qui attirent entre 400 et 500 francophones à chaque semaine. Au coût de deux dollars par personne pour aller se divertir, les goussets du Club ont depuis, permis de soutenir des organismes venant en aide aux défavorisés de la région dont Hope South Florida qui aide les femmes monoparentales à se remettre sur pied. Le Club Richelieu lui a fourni 15 000 \$ étalés sur cinq ans. Et ce n'est qu'un exemple.

Il y a aussi les nombreux paniers de Noël organisés et distribués depuis autant d'années par Maurice et Micheline.

Puisque Micheline est une donneuse inconditionnelle, elle a peint et offert à Monsieur Howard, un tableau représentant une cabane à sucre. Et mercredi, lors du pique-nique musical, le vice-maire sera remercié à son tour.



MICHELINE LAFOND, HOWARD CLARK, CHANTAL DESCHAMPS, MAURICE LAFOND



Town Continues to Improve Water Drainage Systems

The Town Commission continues to work diligently on the Town's Drainage System. The Town is currently working on three projects. The first project includes the installation of drainage improvements along South West 30th Avenue. The Town continues to work with the Florida Department of Transportation to improve the drainage for this area. The Department of Transportation is finishing a design to increase swales along the railroad tracks and the I-95 corridor to collect and convey the water south to the C-9 canal. This would greatly improve flood protection for residents and businesses along the SW 30th Avenue and Country Club Lane corridor.

The second project is the drainage on John P. Lyons Lane. The Town has begun construction of a drainage system on the first 2000 feet of John P. Lyons Lane north of Hallandale Beach Boulevard. Construction is scheduled to be completed in April. The second phase of the project will complete the drainage system on John P. Lyons Lane to Carolina Street and will include a pump station. The Town has been applying for funding for Phase II of this project.

The third project includes the SW 25th Street drainage. The Design work has been completed to provide drainage on SW 25th street from Behan Park to east of Park Road. The project when completed will greatly improve the drainage to Park Road and Park Lane which have historically had drainage problems. Permitting of the first phase is in progress and construction of the first phase of this project is scheduled to begin in early 2016.



If you are a local fan of the Pembroke Park Preserve and the beautiful resources they have, you may have noticed a recent project happening, Pembroke Park's very own community garden! In partnership with the Maculele Miami Brazilian Arts institute, a local martial arts academy, the Maculele Citizens of the Future: Community Garden is bringing local food and healthy eating workshops to anyone interested in being involved. There is more than 200 square feet of available plots where you may either adopt a bed to take care of or you volunteer to maintain our community plots. Anyone who helps, receives a portion of our produce. The Town of Pembroke Park is considered a food desert, which means there is no limited access to fresh affordable produce in the area. By bringing vegetable and herb gardens to our park, we are giving our community the opportunity to learn how to grow our own produce in our backyard and learn the importance of maintaining a proper balanced diet.

WE ARE HOSTING A SPECIAL KID'S HEALTH DAY ON SUNDAY MARCH 6TH FROM 1-3PM WHERE KIDS WILL GET TO TASTE TEST SOME OF THE PRODUCTS AT THE GARDEN AS WELL AS TAKE A FREE CAPOEIRA CLASS HOSTED BY THE MACULELE MIAMI BRAZILIAN ARTS INSTITUTE. ALL KIDS ARE WELCOME!

If you would like to be more involved you can meet us at the garden during Family Fun Fridays at 4pm or Volunteer Work meet ups, Sundays at 3pm. If you have further questions, come stop by and see what's going on. There is almost always someone at the site!

You may also contact Jazmin at Locke22j@gmail.com or reach us on facebook at www.facebook.com/MaculeleCF

ADDRESS:

The Maculele Citizens of the Future: Community Garden at the Pembroke Park Preserve • 3115 SW 52nd Ave., Pembroke Park, FL



PARK LAKE ESTATES BLOOD DRIVE 2016

On Saturday, February 20th
Park Lake Estates Mobile Home Park
here in Pembroke Park,
held its 28th Annual Blood Drive.

This is the largest single day blood
donation event in all Broward County.
This year's event was a resounding success
with over 260 pints of blood collected.

Congratulations

to

Park Lake Estates and thank you
for your great community service.

BACK TO SCHOOL SUPPLIES

We are constantly providing
back to school supplies to our
residents due to the fact
that we have year round
schooling. So if you would like
to make a donation or if you
have school supplies,
please contact
JOANIE GREENE
at 954-966-4600,
extension 218.



Parks and Recreation Report

Now is the time to get up and moving in Pembroke Park. Our park system is designed for you to enjoy the South Florida climate while exercising in a tranquil environment. Take advantage of the new outdoor fitness equipment located at the Raymond P. Oglesby Preserve. Who needs a gym membership when you can work out for free at the Preserve? Over 20 exercise stations are placed strategically along our exercise path. The outer loop of the path is 4/10 of a mile long. Plan your fitness routine around our updated amenities. Looking for a smaller exercise path? Head on over to the Patrick Behan Park located at 2901 SW 25 Street. This facility hosts a 1/6 mile exercise path with views of Lake Trinity. Four new exercise stations have been added to the sand court. Pembroke Park staff will be applying for grants to add more exercise stations to Behan Park later this year. The Preserve and Behan Park are open from dawn to dusk every day. Take advantage of the wonderful facilities located within your community!

COMMUNITY SERVICE PHONE NUMBERS FOR BROWARD COUNTY

Aging and Disability Resource Center - 954-745-9779
Broward Alcohol Recovery Center - 954-357-4880
Animal Control Services - 954-359-1313
Broward Emergency Management Division - 954-831-3900
Clerk of Courts - 954-831-5504
Comcast - 954-252-1937
County - Auto/RV Tags - 954-497-1570
County - Information - 954-831-4000
County - Property Appraiser - 954-357-6830
County - Public Communication - 954-357-6990
County - Revenue Collection - 954-765-4600
County - Taxes, Records, Treas - 954-765-4697
County - Waste Management - 954-765-4222
County - Water Services - 94-831-3250

Children's Services - 954-357-7880
Child Abuse Services - 954-357-5775
Emergency Financial Assistance - 954-357-6367
Employment - 954-357-6000
FEMA : Flood Information - 800-638-6620
Fire Station #27/17 - 954-964-0225
Florida Drivers License - 305-229-6333
Health Care Services - 954-357-5390
Homeless Housing Assistance - 954-357-5099
Human Services - 954-357-6385
Voters Registration - 954-357-7050
Waste Disposal - 954-765-4999
Women in Distress - 954-760-9800
Workforce One - 954-587-4141

Eggstravaganza

On March 12th we will be having our "Eggstravaganza" at the Pembroke Park Preserve on SW 52 Avenue. All children from the ages of 4 to 12 are invited to attend and they may bring their parents as well. There will be food, fun, entertainment, bounce houses, disc jockey and all the festivities begin at 11 o'clock and run till 2 in the afternoon. It is a Saturday afternoon, March 12th, for our annual Easter Egg Hunt. The whole community is welcome and, of course, the event is free. Find other details in this report.



"EGGSTRAVAGANZA"
SATURDAY • MARCH 12, 2016 • 11 A.M. - 2 P.M.

Free! Free! Free!

Ages 4-12
Welcome To Participate
Bounce House • Live Music
Food • Giveaways & More

Registration Begins at 10:30A.M.

Don't Delay EGG HUNT
Begins at 11am Sharp

TOWN OF PEMBROKE PARK • 3115 SW 52ND AVE • PEMBROKE PARK, FL 33023

FEEDING SOUTH FLORIDA

YOU'RE INVITED!

35

Feeding South Florida is celebrating it's 35th Birthday in *epic* style with a 35 Hour Sort-A-Thon!

ONE COMMUNITY, ONE GOAL:
350,000 LBS IN 35 HOURS.
Honoring 35 years of service.

EST. 1981
35
YEARS
CHANGING LIVES.
ONE MEAL AT A TIME.

To celebrate 35 years of service to the community, Feeding South Florida is hosting a birthday bash in the form of its first-ever **35 HOUR SORT-A-THON** and you're invited!

This *epic* birthday bash will feature food, music, face painting, cake and more!

WHEN

START: Friday, 3.4.16 at 9:00AM
END: Saturday, 3.5.16 at 8:00PM

SHIFTS

12 shifts, 100 people per shift, 3 hours per shift
(Click below to see all available times.)

WHERE

Feeding South Florida's Main Warehouse
2501 SW 32 Terrace
Pembroke Park, FL 33023

We need your help to reach our goal of 1,200 volunteers sorting 350,000 pounds of food (291,666 meals) in 35 hours!

*Kid Shift (Sat, 12:00PM - 2:00PM). During the kid-friendly shift, kids ages 6 - 11 are welcome to participate when accompanied by a parent.

For more information, please contact our Volunteer Coordinator, Charlotte VanDyken, at cvandyken@feedingsouthflorida.org or call 954.518.1824.

REACH FOR THE STARS

Book Scholarship Program



Dear Scholarship Applicant:

The Town of Pembroke Park's Reach for the Star's Book Scholarship Program recognizes the academic achievement of high school students who reside in the Town, and supports their continued success when entering their first year of college.

Scholarships are given without regard to race, color, creed, religion, sex, disability or national origin. All applications will be held in strict confidence by the Town. All applications become the property of the Town and cannot be returned.

Carefully review your completed application before it is submitted. The Town reserves the right to process only those applications found to be complete. **YOU ARE RESPONSIBLE FOR SUBMITTING ALL REQUIRED INFORMATION IN ONE COMPLETE PACKAGE.** Guidelines and application follow:

Guidelines

The Reach for the Stars Book Scholarship program was created to assist students with the high cost of college textbooks and materials. Awards are open to individual ages 16 and over who are planning to attend a 2-year or 4-year college or university, or a technical/vocational institution. The Town Commission will award scholarships annually, and each one will be for five hundred dollars (\$500.00).

Please be aware that the Town of Pembroke Park will be taking applications for a \$500 book scholarship to all graduating seniors from local high schools and adults re-entering college in order to continue their education. Please contact Joanie Greene for further information.

Town of Pembroke Park Essay Scholarship
Please complete and return to Deputy Town Clerk by July 31, 2016.

Name: _____

Address: _____ Phone Number: _____

Custodial Parent(s)/Guardian's Name and Address: _____

What accredited college or vocational school will you be attending for the school year 2016-2017? _____

Attach a copy of the acceptance letter from the college or vocational school you will be attending.

Attach a copy of a form of legal identification showing that you reside in the Town limits of Pembroke Park.

Attach your 500 word essay. It should be typed, double spaced on standard letter sized paper with the pages numbered. Do not staple. Use a paper clip to attach your essay to the application.

The essay subject is: My Civic Duty

TOWN OF PEMBROKE PARK

3150 SW 52nd Avenue
Pembroke Park, FL 33023

HEALTH FAIR, TURKEY DRIVE AND TOY DRIVE HUGE SUCCESSES

During the Holiday Season Pembroke park offered our residents the opportunity to provide for their neighbors as well as having a bit of fun while enriching the lives of others. Our Health Fair in early November, although being rained on, had quite a few participants. Over 22 exhibitors were there to work with residents and discuss any health matter of concern. Tests were performed and suggestions given to the residents who participated. In addition, healthy foods were served and an educational as well as enjoyable time was had by everyone.

In the latter part of November we had our annual Turkey Drive. Over 200 meals were given out consisting of a full size 10 to 12 pound turkey and all the "fixins". Many of our residents were very grateful and were in need of having a true Thanksgiving. For all those who donated time and goods to this drive please know that we are all very grateful and thankful for your participation.

With the help of Stratton Corporation with headquarters on Park Road, the Town was able to provide toys and a fun event for over 400 children in our neighborhood. Both the east side of Town and the west side of Town provided a fun night including toys and entertainment for the youth of our community. We would like to thank Scotty Munroe of our Broward County Fire Department for his role in playing Santa for the last decade. Unfortunately Scott is retiring from his post with the Fire Department and we will recruit a new "Santa" for next year. If you are interested in being "Santa" and helping our community's new generation please call Joanie Greene at 954-966-4600 extension 218 and let her know of your desire.



GROCERY GIVEAWAY FOOD DISTRIBUTION

Saturday, June 25, 2016
10:00 A.M. - 1:00 P.M.
Raymond P. Oglesby Preserve
3115 SW 52nd Ave
Pembroke Park, FL 33023

Sponsored by Wayne Barton Study Center,
Broward Sheriff's Office, Pembroke Park Church
of Christ & the Town of Pembroke Park

*For our French Canadian friends and visitors
please check our website because
the Pembroke Park Report will now
be available in French on our website.*

*Pour nos amis Canadiens Français et visiteurs s'il
vous plaît vérifier notre site internet parce que le
rapport de Pembroke Park sera maintenant
disponible en français sur notre Web site .*